



# *News Release*

## WYOMING DISTRICT OFFICE

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### **SBA IDENTIFIES CHAMBERS OF COMMERCE AS CRITICAL SMALL BUSINESS RESOURCES**

**The resource most often overlooked** by small businesses is their local chamber of commerce. Steven Despain, SBA Wyoming District Director, encourages all small businesses to join and participate in their local chamber. Contact your local chamber at [www.wyomingchambers.com](http://www.wyomingchambers.com) or [office@wyomingchambers.com](mailto:office@wyomingchambers.com).

#### **Chamber membership provides**

- + advertising,
- + educational opportunities,
- + networking opportunities,
- + a point of contact for the community for business inquiries, and
- + a more effective voice for business needs in a community and in the state.

**Small businesses are willing to help each other become successful.** They are willing to share their experiences and ideas. The networking among chamber members gives an entrepreneur an opportunity to discuss with others how to solve problems, whether they be computer problems or personnel problems. As an organization the Chamber can present a united voice on topics such as the amount and direction of economic development, community standards, and a vision for the community. Chambers spread the cost of quality business education programs among their members so businesses can afford to increase their business knowledge and thus their potential for success. By participating in Chamber promotions a business can increase the effectiveness of their advertising dollars.

**Membership is not limited to just small businesses.** This is very positive, since small businesses have the opportunity to get the benefit of the knowledge base and the financial base that bigger businesses can bring to the table. Chamber membership can lead to increased economic activity between businesses in a community. When businesses buy goods and services from each other, they increase the economic health of the community.

When a small business is an **active** chamber member, they not only receive the support they need, but in return they provide others with the expertise and knowledge that they have. Everyone has something to contribute. The strength of a community depends on the success of the small business community as a whole and not on the individual success of each business. Despain encourages all small businesses to become a positive force in their community and become active members of their local chambers.

For more information on available small business resources contact the SBA Wyoming District Office at 307-261-6500, or contact your local Chamber of Commerce  
[www.wyomingchambers.com](http://www.wyomingchambers.com)

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